



Memphis Formative Meeting Notes

Notes of MidSouth Chapter Officers Meeting
March 7, 2006

The meeting was held by conference call and began at 4:10PM. Those present at the meeting were:

HP Chatham	At-Large Board Member
Andy Field	VP Programs
Mark Gillenson	President
Sue Johnson	VP Communications
Susie Maiden	VP Administration
Carol Mosley	VP Public Relations

The following items were discussed:

1. We discussed our recent panel event on compliance. Comments included the program went well but attendance was limited. It was noted that there were reports that the mid-afternoon time of the event deterred some people from attending.
2. We agreed to make an effort to add additional people to our email mailing list for future events. Mark will compare the current list to companies listed in the Memphis Business Journal Book of Lists, compile a list of missing companies, and send it to the chapter officers to see if anyone has contacts in those companies. Mark will attempt to contact the remainder to find appropriate people to add to our list. Also, Sue J. will explore local chambers of commerce and local governments for contacts.
3. The next event will be Tuesday, May 16, 4:00-6:00PM. We agreed to try this late afternoon time period. We also discussed evening and lunch times as experiments for future meetings. We agreed that it would be beneficial to hold this meeting and the next few meetings at major company locations to boost awareness of and membership in the organization. We also spoke of moving the meetings around the Memphis area and to eventually try restaurant venues.
4. Topics discussed for the May 16 event included Process vs. Data, Future of Data Management, Data Stewardship, Metadata Management, Data Quality, DBA in the Web Age, and the Future of the DBA. We talked about several possibilities for the format, including individual speakers and debates between two speakers.



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The group's sense was that we would look for interesting and willing speakers and go with any topic that seemed feasible and exciting.

5. Assignments for looking for speakers include:
 - a. Andy: Larry English and Microsoft.
 - b. HP: Oracle and SAP.
 - c. Carol: IBM.
6. We will institute an RSVP policy for the next event using our Web site. HP will test the capability at an appropriate point, in advance.
7. We agreed to add more kinds of food to future events, including vegetable trays. We also discussed the possibility of providing free box lunches at lunchtime meetings.

The meeting adjourned at 5:15PM.

The next chapter officers meeting is scheduled for Tuesday, March 21, 2006, at 4:00PM by conference call.