

# DAMA Midsouth Chapter Presents

## Correlation Database: Breakthrough Analytics



### Who Should Attend:

Information Quality Managers,  
CTOs, IT Managers, IT Directors,  
Data Management Professionals,  
Data Warehouse Analysts, Business  
Intelligence Managers

**Thursday January 22, 2009**

**Thomas & Betts Corporation**

**8155 T and B Blvd, Memphis, TN**

**(Off Hacks Cross Rd)**

**Reception 4:00 – 4:30 PM**

**Presentation 4:30 – 6:00 PM**

### Correlation Database: Breakthrough Analytics

There are hundreds of systems that provide good to very good analytical services, but maintaining that critical competitive edge for companies requires newer, more powerful analytical processes limited only by the creativity of the people who use them.

The correlation database (CDBMS) provides a breakthrough level of analytics.

This presentation explains the internal architecture that makes this possible and the important differences between this new architecture and the more well-known record and column database structures.

It also provides explanations of the advanced processes made possible by this new architecture and examples of how these processes can be applied to real business problems.

Joseph Foley is illuminate Solutions's Chief Architect and Co-Founder. illuminate Solutions, headquartered in Barcelona, Spain, is the pioneer of the correlation DBMS (CDBMS) for building data-driven data warehouses. illuminate appears on the Gartner BI Summit 2008 Hot List, which is the list of 10 companies Gartner encourages people to follow in the coming year.

Joseph has more than 30 years in data warehousing and business intelligence R&D work in a variety of industries. He writes the Queries from Hell blog and presents on data analysis topics at venues such as Business Intelligence forums and DAMA/Wilshire Meta-Data Conferences.

**To reserve your seat click the link below <mailto:dama.midsouth@gmail.com?subject=Reserve:JosephFoley>**  
*Not a member of DAMA Midsouth? Non-members are allowed to attend one meeting per calendar year before membership dues are required. For more membership information visit [www.damamidsouth.org](http://www.damamidsouth.org)*